

# 9/11 MEMORIAL & MUSEUM

## FOR IMMEDIATE RELEASE

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### **SPECIAL EXHIBITION “REVEALED: THE HUNT FOR BIN LADEN” IS OPENING AT THE 9/11 MEMORIAL & MUSEUM**

***New exhibition explores untold story of the greatest manhunt in U.S. history revealed through declassified artifacts and an immersive digital experience***

***The exhibition was developed through unprecedented access to key figures involved in the more than 10-year search for bin Laden, including President Barack Obama and members of SEAL Team Six***

**(New York) October 23, 2019** – The National September 11 Memorial & Museum (9/11 Memorial & Museum) announced today a new special exhibition examining the greatest manhunt in American history through the accounts of those who were on the frontlines and more than 60 artifacts, some of which were declassified for the installation. *Revealed: The Hunt for Bin Laden*, which opens November 15, details the more than decade-long search for the terrorist and his network, from the near misses by pursuers before the 9/11 attacks to a tip leading to a fortified Pakistan compound years later.

#### **About the Exhibition**

The story arc begins with the lead up to 9/11, the attacks themselves and Osama bin Laden’s subsequent escape. Visitors will then learn about two networks operating simultaneously: one being intelligence agents, law enforcement and military members working to combat global terrorism and track down bin Laden; the other, the terrorist network, al-Qaeda, working to conceal its leader and spread terror in the West and beyond. Finally, after gathering extensive intelligence and building key relationships over a decade, there’s a break in the pursuit and the story shifts to the decision and consequences of the raid on bin Laden’s compound at Abbottabad, known as Operation Neptune Spear, and its lasting aftermath.

The exhibition, which is being told for the first time in its entirety at the 9/11 Memorial Museum, will share insights provided by men and women from the agencies that conducted the hunt, the leadership overseeing the operation, and civilian and military members engaged in the raid, bringing this critical story to our visitors through a powerful and immersive digital experience. See [www.911memorial.org/revealed](http://www.911memorial.org/revealed) for ticket information.

“What was also important was to send a signal to the world that America does not forget, that we are resilient, that if you do us harm, justice will be done,” former President Barack Obama said. “One of the things that I hope people draw from the process is not just the strategic importance of the bin Laden raid, not just the justice that was delivered on behalf of the families of those who were lost, but also a

reminder that we're able to work together for the common good when we put our minds to it, and it's something we should try more often."

"Our mission calls for examination of the ongoing repercussions of the 9/11 attacks, and there is no other institution that can tell this story with quite the same impact afforded by the powerful symbolism of this site," 9/11 Memorial & Museum President and CEO Alice M. Greenwald said. "Our special exhibition, *Revealed: The Hunt for Bin Laden*, offers powerful testimony to this decisive chapter of our nation's history, reflecting the dedication of men and women from all walks of life in pursuit of a critical and dangerous mission on behalf of their fellow Americans."

"Given who we are, where we are and what happened here, getting this story right was of paramount importance," said Cliff Chanin, Executive Vice President and Deputy Director for Museum Programs at the 9/11 Memorial & Museum. "My deep thanks to all who participated in sharing their stories and providing insight into a significant period in history."

### **Exhibition Advisors**

In addition to numerous interviews and deep research, the special exhibition was developed in part with the help of four key advisors, including: Mary Galligan, former FBI special agent in charge and managing director of cyber risk services at Deloitte; Bruce Hoffman, tenured professor and former director of the Center for Security Studies and director of the Security Studies Program at Georgetown University's Edmund A. Walsh School of Foreign Service and visiting senior fellow for counterterrorism and homeland security at the Council on Foreign Relations; Peter Bergen, national security analyst for CNN, vice president of think tank New America and author of *Manhunt: The Ten-Year Search for Bin Laden - from 9/11 to Abbottabad*; and Mark Stout, former intelligence analyst with the U.S. Department of State and the CIA and program director of the MA in Global Security Studies at Johns Hopkins University.

"This exhibition serves as a testament to the United States' determination to never forget," Galligan said. "Meticulously researched, and with even-handed reporting of sensitive topics, the exhibition captures the tireless efforts and tenacity of those professionals whose mission it was to hunt down the leader of al-Qaeda. While we may never know their names, we now know their stories."

"The new exhibition vividly depicts the many frustrations and triumphant breakthroughs that culminated in the famous raid staged by U.S. Navy SEALs," Hoffman said. "Already renowned for its powerful telling of the 9/11 attacks, the 9/11 Memorial Museum now provides visitors with a compelling account of what happened next as the U.S. brought to bear its unrivaled intelligence and military assets to relentlessly track the al-Qaeda leader."

### **Credits**

The exhibition was designed by C&G Partners, a multi-specialty creative studio based in New York City. Working in close collaboration with the 9/11 Memorial & Museum, the studio set the story and artifacts within a raw terrain evocative of redaction and forensic investigation.

Complimenting the exhibition, batwin + robin productions, a digital design studio in New York City, created the multimedia experiences for this unique story. Driven by first-person narratives and intricate motion graphics, the videos are the result of a collaborative effort with the Museum.

Hadley Exhibits was commissioned to provide exhibition prototyping, fabrication, graphic production and installation services. Based in Buffalo, New York, Hadley Exhibits is a consultant-based firm that has been providing award-winning, themed environments for museums and special events for over 70 years, including the exhibitions for the memorial exhibition and the spaces surrounding it at the 9/11 Memorial & Museum.

Presentation of *Revealed: The Hunt for Bin Laden* has been made possible with the support of presenting sponsors Alexandria Real Estate Equities, Inc. and Palantir Technologies, as well as Lockheed Martin Corporation.

Imagery for the exhibition can be accessed [here](#).

### **ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM**

The National September 11 Memorial & Museum is the nonprofit organization that oversees operations for the 9/11 Memorial and 9/11 Memorial Museum. Located on eight of the 16 acres of the World Trade Center site, the Memorial and Museum remember and honor the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The Memorial plaza design consists of two reflecting pools formed in the footprints of the original Twin Towers surrounded by swamp white oak trees. The Museum displays more than 900 personal and monumental objects while its collection includes more than 67,500 items that present intimate stories of loss, compassion, reckoning and recovery linked to the events of 9/11 and the aftermath. The Museum also explores the global impact of 9/11 and its continuing significance through education programs, public programs, live talks and film features that cover contemporary topics designed for diverse audiences. For more information or to reserve a ticket to the 9/11 Memorial Museum, please visit [911memorial.org](http://911memorial.org).

### **MEDIA INQUIRIES**

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