

9/11 MEMORIAL & MUSEUM

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9/11 MEMORIAL MUSEUM WELCOMES MORE THAN 10 MILLION VISITORS FROM AROUND THE WORLD SINCE OPENING

'Our City. Our Story.' Has Grown Local Attendance

(New York) July 28, 2017 – The National September 11 Memorial & Museum today announced that more than 10 million people have visited the 9/11 Memorial Museum since it opened in May 2014. It is a major milestone for the Museum, which averages about 9,000 visitors a day.

The accompanying 9/11 Memorial has had more than 33 million visitors since opening in September 2011.

“Reaching this monumental milestone demonstrates the 9/11 Memorial Museum’s commitment to providing an educational and meaningful experience for thousands of people every day,” 9/11 Memorial & Museum Board Chairman Michael R. Bloomberg said. “New Yorkers, our nation and the entire world recognize the importance of the history of 9/11.”

“In just over three years, 10 million people from all over the world have visited the 9/11 Memorial Museum to pay their respects, to be inspired, and to learn at the very place history happened,” 9/11 Memorial & Museum President Alice M. Greenwald said. “Our commitment to preserving and documenting the history of 9/11 and tracking its continuing reverberations in the world today remains firm, as does our dedication to honoring the resilience of our nation and our community. We are especially honored by the attendance and support of our fellow New Yorkers who recognize the importance of this institution to the fabric of this great city.”

Local and tristate attendance to the museum has increased 23 percent as compared to the first two quarters of 2015 since the introduction of “[Our City. Our Story.](#)”

The awareness campaign, which began in 2016, acknowledges that it can be difficult for New Yorkers to visit, though by doing so, visitors find a place to grieve, reflect and heal. The campaign is also designed to help preserve their 9/11 stories, along with visitors from around the world, and it encourages them to support the nonprofit operating the 9/11 Memorial and 9/11 Memorial Museum.

The 9/11 Memorial Museum has welcomed visitors from all 50 U.S. states and more than 160 countries. International visitors primarily include those from the United Kingdom, Germany, Canada, France, the Netherlands, Spain, Australia, Denmark, Italy and Brazil.

More than 30,000 students across the country have been reached through the Museum's [Anniversary in the Schools](#) webinar that began last year. More than 17,000 students from 31 states have registered so far for the 2017 webinar. Also, more than 22,000 students have come to the Museum through other school programs.

The Museum continues to develop meaningful experiences for visitors, including the recently launched [Art Cart](#), a mobile program for children and families on the 9/11 Memorial. Free to the public during the summer, the Art Cart invites young visitors to discover age-appropriate stories and interesting facts through sensory learning, writing, drawing activities, and science, technology, engineering and math or STEM.

For more information or to reserve a ticket to the 9/11 Memorial Museum, go to 911memorial.org.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the nonprofit organization that oversees operations for the 9/11 Memorial and 9/11 Memorial Museum. Located on eight of the 16 acres of the World Trade Center site, the Memorial and Museum remember and honor the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The Memorial plaza design consists of two reflecting pools formed in the footprints of the original Twin Towers surrounded by swamp white oak trees. The Museum displays more than 900 personal and monumental objects while its collection includes more than 60,000 items that present intimate stories of loss, compassion, reckoning and recovery linked to the events of 9/11 and the aftermath. The Museum also explores the global impact of 9/11 and its continuing significance through education programs, public programs, live talks and film features that cover contemporary topics designed for diverse audiences. For more information or to reserve a ticket to the 9/11 Memorial Museum, please visit 911memorial.org.

MEDIA INQUIRIES

Kate Monaghan/Kaylee Skaar | (212) 312-8800 | press@911memorial.org

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200 LIBERTY STREET, 16TH FLOOR, NEW YORK, NY 10281 P: 212-312-8800 F: 212-227-7931

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