

9/11 MEMORIAL & MUSEUM

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NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM NAMES ALICE GREENWALD AS PRESIDENT & CEO

As Director of Museum Since 2006, Greenwald Brings Continuity and Deep Ties to New Role

(New York) November 22, 2016 – The National September 11 Memorial & Museum Board of Directors voted today to name Alice Greenwald as President & CEO. As Director of the Museum since 2006, Greenwald has spent the past decade envisioning and helping to build the museum experience to commemorate and honor the victims and survivors of the 9/11 attacks. She will continue her functions as Director of the Museum in this new role. Greenwald will bring her intimate knowledge, experience and grasp of the Memorial’s mission to her new role leading the nonprofit organization that oversees operations for the 9/11 Memorial & Museum. Greenwald will assume the role of President & CEO as of Jan. 1, 2017, succeeding outgoing President & CEO Joe Daniels. The search process to replace Daniels was co-chaired by Russ Carson and Ira Millstein, aided by the firm of Spencer Stuart.

“Alice has been instrumental to every detail in the design, inspiration, and operation of the Museum, and she is uniquely qualified to sustain the Memorial and Museum’s profound role in telling the story of 9/11,” said Michael R. Bloomberg, Chairman of the 9/11 Memorial & Museum. “I join the entire Board in congratulating Alice and lending her our full support as she builds on Joe Daniels’ exceptional work. I am confident the institution will flourish under Alice’s capable stewardship.”

“I’m deeply humbled to have been selected by the board to succeed Joe Daniels as the next president of the 9/11 Memorial and Museum,” Alice Greenwald said. “In today’s world, the need to help New Yorkers and Americans reckon with the tragedy of such immense loss has only grown. Even as the September 11, 2001 attacks recede further into memory, the nearly 30 million people who have visited the Memorial in recent years are a testament to its enduring importance. I’m honored to have been chosen to be the keeper of that mission.”

During her tenure as Director, Greenwald and her team led the creation of the 9/11 Memorial Museum experience. Greenwald planned and developed the Museum’s exhibitions, facilitated its 2014 opening, and launched programs that reach millions of people around the world. Under her leadership, a record 7.4 million visitors have come to the Museum. In just the past year, the Museum welcomed Pope Francis and unveiled its first major special exhibition, “Rendering the Unthinkable: Artists Respond to 9/11.”

Prior to joining the 9/11 Memorial Museum in 2006, Greenwald served as the Associate Museum Director for Museum Programs at the United States Holocaust Memorial Museum. Greenwald spearheaded the Collections, Exhibitions, Education, Library and Museum Services divisions in this position, which she assumed in September 2001. She first became involved with that Museum in 1986, helping design its permanent exhibition. Greenwald has also served as the Executive Director of the National Museum of American Jewish History. Earlier in her career, she was the Acting Director of the Hebrew Union College Skirball Museum in Los Angeles.

Greenwald holds a bachelor's in anthropology and English literature from Sarah Lawrence College and a master's in the history of religions from the University of Chicago Divinity School. She lives in Manhattan.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the nonprofit organization that oversees operations for the 9/11 Memorial and 9/11 Memorial Museum. Located on eight of the 16 acres of the World Trade Center site, the Memorial and Museum remember and honor the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The Memorial plaza design consists of two reflecting pools formed in the footprints of the original Twin Towers surrounded by white oak trees. The Museum displays more than 10,000 personal and monumental objects linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the attacks and aftermath. It also explores the global impact of 9/11 and its continuing significance through education programs, public programs, live talks and film features that cover contemporary topics for diverse audiences. For more information or to reserve a ticket to the 9/11 Memorial Museum, please visit 911memorial.org.

MEDIA INQUIRIES

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