



FOR IMMEDIATE RELEASE
March 26, 2014

CONDÉ NAST TO SPONSOR HISTORIC OPENING DAY OF THE NATIONAL
SEPTEMBER 11 MEMORIAL MUSEUM

*Donation Precedes New York-Based Media Company's November Move to One World
Trade Center*

(New York) March 26, 2014 – The National September 11 Memorial & Museum today announced the launch of its online ticketing system and Condé Nast's generous sponsorship of free admission for all visitors on the historic opening day of the Museum on May 21.

The media company is moving its headquarters to become the corporate anchor in One World Trade Center, overlooking the entire 16-acre site and the Memorial and Museum.

"This is a terrific contribution from a partner. I sincerely believe others will be inspired by Condé Nast's generosity in supporting the 9/11 Memorial Museum in this special way," 9/11 Memorial President Joe Daniels said. "Helping the public visit this historic Museum is a direct way to uphold our collective obligation to never forget."

"It is a source of great pride for Condé Nast to contribute to the momentous opening of the 9/11 Memorial Museum and the revitalization of lower Manhattan," said Charles H. Townsend, Chief Executive Officer of Condé Nast. "Condé Nast is privileged to play a role in the renaissance of an area that has held a distinct place in our nation's history for centuries. As the birthplace of New York City, the site of President Washington's first inaugural address and the highly anticipated reopening of the WTC site, lower Manhattan has been – and will be – the home to many important events which shape the character of our country."

Advance reservations for Museum tickets can now be booked at 911memorial.org. There are various admission discounts available, and admission will be free from 5 p.m. to 8 p.m. on Tuesday evenings. Admission is free to 9/11 families and 9/11 rescue and recovery workers who are registered with the Memorial.

While there is no charge for the opening day on May 21, which is sponsored by Condé Nast, reservations are still required and can be made at 911memorial.org. [Learn more](#) about plans for the Museum's opening.

Corporations and businesses interested in sponsoring a full day of admissions can learn more about the program and other ways to support the Memorial and Museum by calling the Development Department at (212) 312-8800.

ABOUT CONDÉ NAST

Condé Nast is the premier media company renowned for producing the world's highest quality content for the world's most influential audiences. Attracting 164 million consumers across its industry-leading print and digital brands, the company's properties include some of the most iconic titles in media: *Vogue*, *Vanity Fair*, *Glamour*, *Brides*, *Self*, *GQ*, *The New Yorker*, *Condé Nast Traveler*, *Details*, *Allure*, *Architectural Digest*, *Bon Appétit*, *Epicurious*, *Wired*, *W*, *Lucky*, *Golf Digest*, *Golf World*, *Teen Vogue* and *Ars Technica*. Condé Nast also owns Fairchild Fashion Media (FFM) and its portfolio of comprehensive fashion journalism brands: *WWD*, *Style.com*, *Footwear News*, *NowManifest*, *Beauty Inc.*, *M* and Fairchild Summits. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and digital video programming.

Over the past twenty years, Condé Nast has reached record profits, tripling its topline growth and exponentially expanding its distribution platforms. During the same period, the company earned more editorial, design, digital, advertising, video and business awards than any competitor in the industry. In just the past five years, Condé Nast's footprint has swelled by more than 100 million consumers, and in 2013, the corporation was recognized as one of the fastest-growing companies in the digital video business as well as one of LinkedIn's Top 50 Most In-Demand Employers in the World. In late 2014, the company will relocate to its new global headquarters at 1 World Trade Center, where it will play a leading role in the resurgence of Lower Manhattan. For more information, please visit condenast.com or follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

ABOUT THE NATIONAL SEPTEMBER 11 MEMORIAL & MUSEUM

The National September 11 Memorial & Museum is the not-for-profit corporation created to oversee the design, fundraising, programming and operations of the Memorial and Museum. The Memorial and Museum are located on eight of the 16 acres of the World Trade Center site.

The Memorial remembers and honors the 2,983 people who were killed in the horrific attacks of September 11, 2001 and February 26, 1993. The design, created by Michael Arad and Peter Walker, consists of two reflecting pools formed in the footprints of the original Twin Towers and a plaza of trees. The Museum displays monumental artifacts linked to the events of 9/11, while presenting intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the 2001 and 1993 attacks and the aftermath. It also explores the global impact of 9/11 and its continuing significance. Davis Brody Bond are the architects of the belowground Museum and Snøhetta designed its entry pavilion. The Museum's exhibition designers include Thinc, Local Projects and Layman Design.

For more information or to reserve a ticket to the 9/11 Memorial Museum, go to 911memorial.org.

MEDIA INQUIRIES

Anthony Guido/Margaret Barnig | (212) 312-8800 | press@911memorial.org

Condé Nast | Patti Röckenwagner | (212) 286-2782 |
patricia_rockenwagner@condenast.com

###